

HEALTHTECH



**TOP 100 INFLUENCERS,
BRANDS AND PUBLICATIONS**

inside



Methodology



Comparison



Network Maps



Top 100 Lists



Key Insights

methodology

The PageRank based methodology we use to extract influencers on a particular topic (tweets mentioning HealthTech OR ((Health) AND (Tech OR Technology)) or "digital health" OR digitalhealth in this case) takes into account the number and quality of contextual references that a user receives.

These calculations also take into account a user's **resonance** (engagement) **relevance** (number of tweets on topic) and **reach** (number of followers).

If you want to learn more, please read our article that outlines influencer identification.

[take me there](#)

B

the
data

G

5

175
days

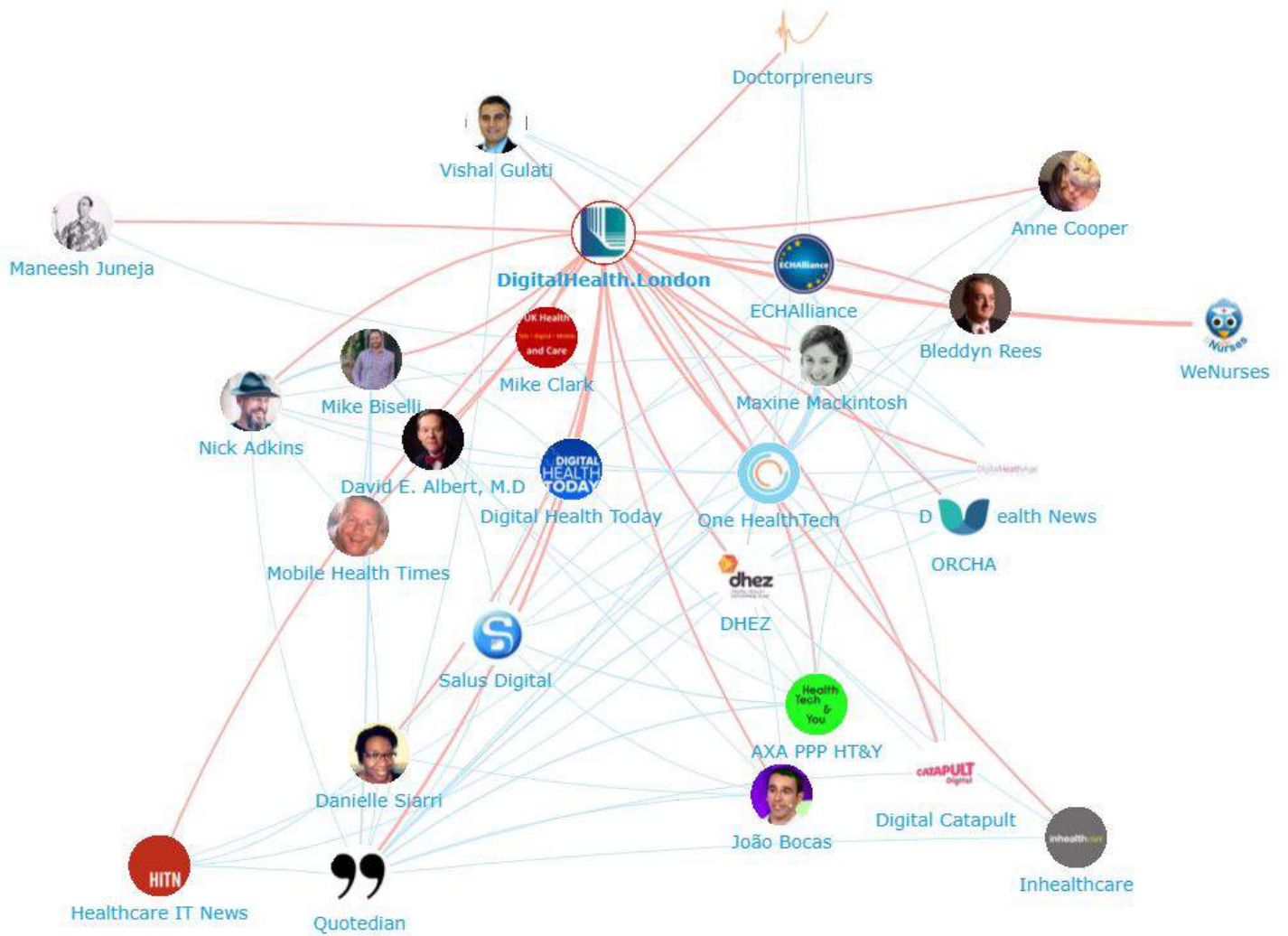


812,720
tweets



14,793
users

Interactions between influencers, brands and publications in HealthTech



This map was created using our Influencer Relationship Management software.

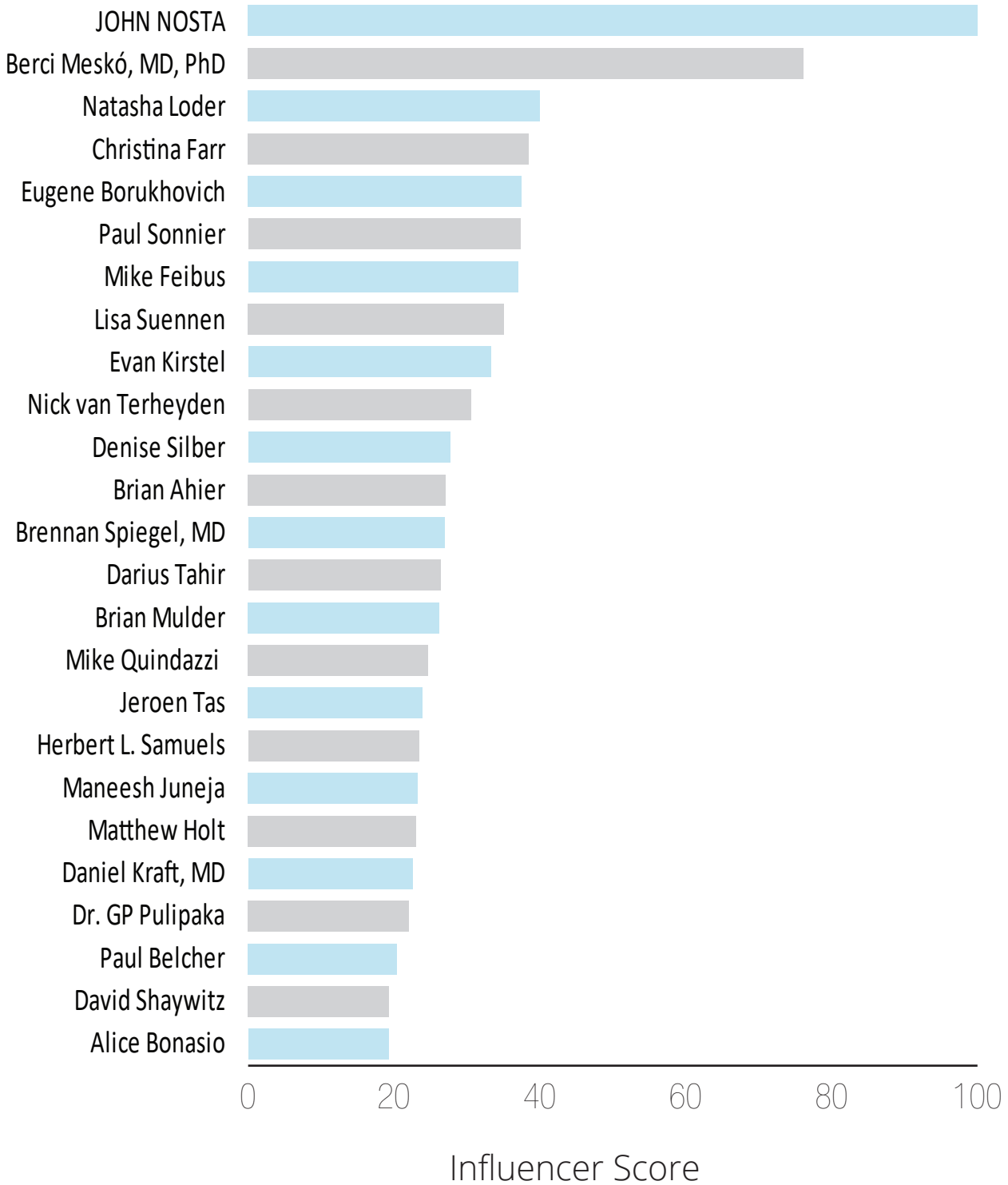
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Influencers **Top 100**

How do they stack up?

INDIVIDUALS - TOP 25



INFLUENCERS 1 - 50

Rank	Name	Twitter Handle	Influencer Score
1	JOHN NOSTA	JohnNosta	100.00
2	Berci Meskó, MD, PhD	Berci	86.56
3	Natasha Loder	natashaloder	79.14
4	Christina Farr	chrissyfarr	76.46
5	Eugene Borukhovich	HealthEugene	49.58
6	Paul Sonnier	Paul_Sonnier	49.06
7	Mike Feibus	MikeFeibus	47.71
8	Lisa Suennen	VentureValkyrie	43.64
9	Evan Kirstel	evankirstel	41.87
10	Nick van Terheyden	drnic1	41.23
11	Denise Silber	health20Paris	40.91
12	Brian Ahier	ahier	38.14
13	Brennan Spiegel, MD	BrennanSpiegel	37.20
14	Darius Tahir	dariustahir	36.52
15	Brian Mulder	insidestat	34.04
16	Mike Quindazzi	MikeQuindazzi	32.46
17	Jeroen Tas	jeroentas	30.96
18	Herbert L. Samuels	HerbertLSamuels	29.59
19	Maneesh Juneja	ManeeshJuneja	29.42
20	Matthew Holt	boltyboy	29.04
21	Daniel Kraft, MD	daniel_kraft	27.58
22	Dr. GP Pulipaka	gp_pulipaka	26.65
23	Paul Belcher	PaulJBelcher	26.52
24	David Shaywitz	DShaywitz	26.10
25	Alice Bonasio	alicebonasio	25.82
26	Unity Stoakes	unitystoakes	24.71
27	Bakul Patel	_bakulpatel	24.56
28	Nick Adkins	nickisnpdx	24.37
29	Skip Fleshman	SkipFleshman	24.25
30	Stephanie Baum	StephLBaum	24.16
31	John Torous, MD	JohnTorousMD	23.34
32	Vishal Gulati	vgul	22.88
33	Juliet Bauer	JulietBauer	22.57
34	Jonah Comstock	JonahComstock	22.37
35	Jane Sarasohn-Kahn	healthythinker	21.50
36	Susannah Fox	SusannahFox	21.15
37	John Brownstein	johnbrownstein	21.04
38	Mike Biselli	mikebiselli	20.71
39	David Buck	davidjbuck	20.70
40	Sebastian Wurst	sebastianhrw	20.67
41	Glen Gilmore	GlenGilmore	20.61
42	Lila Stavropoulou	l_stavropoulou	20.53
43	Joseph Kvedar	jkvedar	20.46
44	Danielle Siarri	innonurse	20.39
45	Jordan Shlain MD	DrShlain	20.39
46	Dave Chase	chasedave	20.21
47	Shafi Ahmed	ShafiAhmed5	19.81
48	Dr Victoria Betton	VictoriaBetton	19.19
49	Beverley Bryant	Beverley_Bryant	18.66
50	Halle Tecco	halletecco	18.65

INFLUENCERS 51 - 100

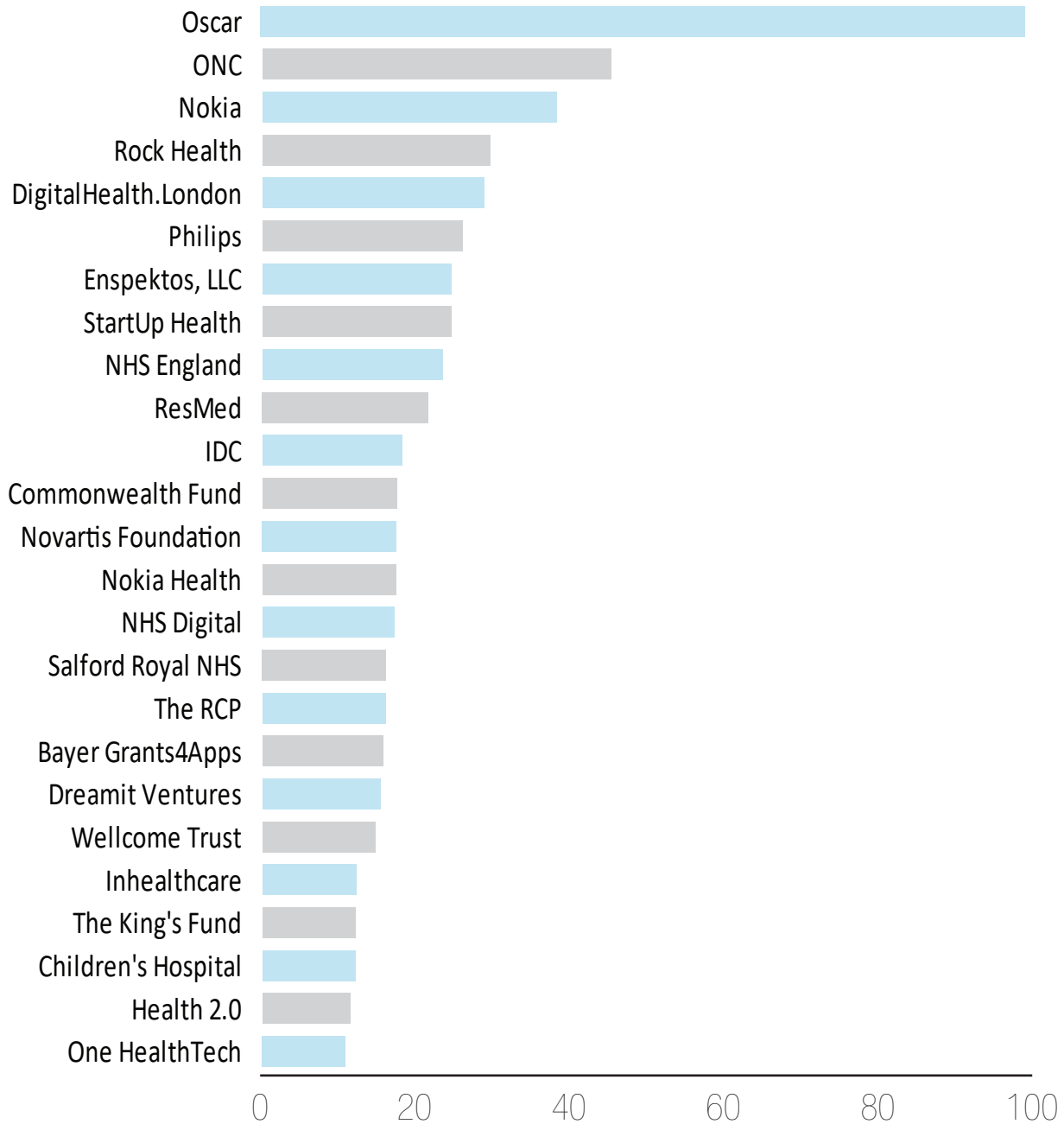
Rank	Name	Twitter Handle	Influencer Score
51	Naveen Rao	naveen101	18.50
52	Jamey Edwards	jameyedwards	17.91
53	Geeta Nayyar, MD MBA	gnayyar	17.87
54	Marc R Gagné MAPP	OttLegalRebels	17.79
55	Joseph Babaian	JoeBabaian	17.78
56	Frank Kumli	frankkumli	17.65
57	C. Michael Gibson MD	CMichaelGibson	17.55
58	R.Grossmann,MD, FACS	ZGJR	17.51
59	David E. Albert, M.D	DrDave01	17.18
60	Mark Brown	MarkOneinFour	17.12
61	Chris Dancy	chrisdancy	16.87
62	Anne Cooper	Anniecoops	16.83
63	Maxine Mackintosh	Maxi_Macki	16.68
64	David Harlow	healthblawg	16.17
65	Jesus del Valle	yeysus	16.10
66	Bleddyn Rees	bleddyn_rees	15.90
67	Doug Ulman	dougulman	15.79
68	Chris Roberts MSc	mason4233	15.44
69	Stephen Davies	stedavies	15.32
70	Naomi Fried	NaomiFried	15.28
71	liat benzur	LiatBenZur	15.23
72	Brenda Sorrel	sorrel_brenda	15.18
73	PHARMAGEEK	LionelREICHARDT	15.07
74	CFO @TheSuperiorCoin	DrYorikoTodd	15.04
75	Zayna Khayat, PhD	ZaynaKhayat	14.53
76	Michael Joseph, PMP	HealthData4All	14.29
77	Josh Trent	WellnessForce	14.21
78	Mandi Bishop	MandiBPro	14.12
79	Susan Chasse	SChasse49	14.12
80	Warren Whitlock	WarrenWhitlock	14.07
81	Mike Clark	clarkmike	13.99
82	JillHennessyMP	JillHennessyMP	13.82
83	Mike Ryan	MikeGordonRyan	13.71
84	Sean Duffy	seanduffy	13.53
85	Nicola Gill	ngill10	13.50
86	Tim Blake	timblake1978	13.26
87	João Bocas	WearablesExpert	13.23
88	James Illman	Jamesillman	12.99
89	Cathie Reid	cathiereid	12.96
90	Bob Gill	drbobgill	12.95
91	Rebecca Cotton	BeckyCotton	12.88
92	Rob Findlay @ Gooroo	gooroohealth	12.87
93	Alex Butler	Alex_Butler	12.81
94	epilkington	epilkington	12.78
95	Saffron Cordery	Saffron_Policy	12.76
96	Andreas Staub	andi_staub	12.72
97	Sam Martin	DigitalCoeliac	12.70
98	Tim Kelsey	tkelsey1	12.18
99	Tamara McCleary	TamaraMcCleary	12.08
100	Arshya Vahabzadeh MD	VahabzadehMD	12.04



Brands **Top 100**

How do they stack up?

BRANDS - TOP 25



Influencer Score

BRANDS 1 - 50

Rank	Name	Twitter Handle	Influencer Score
1	Oscar	OscarHealth	100.00
2	ONC	ONC_HealthIT	45.59
3	Nokia	nokia	38.41
4	Rock Health	Rock_Health	29.76
5	DigitalHealth.London	DHealthLDN	28.99
6	Philips	Philips	26.12
7	Enspektos, LLC	enspektosllc	24.70
8	StartUp Health	startuphealth	24.66
9	NHS England	NHSEngland	23.51
10	ResMed	ResMed	21.68
11	IDC	IDC	18.22
12	Commonwealth Fund	commonwealthfnd	17.54
13	Novartis Foundation	NovartisFDN	17.51
14	Nokia Health	NokiaHealth	17.49
15	NHS Digital	NHSDigital	17.25
16	Salford Royal NHS	SalfordRoyalNHS	16.15
17	The RCP	RCPLondon	16.12
18	Bayer Grants4Apps	grants4apps	15.74
19	Dreamit Ventures	dreamit	15.45
20	Wellcome Trust	wellcometrust	14.77
21	Inhealthcare	InHealthcareUK	12.24
22	The King's Fund	TheKingsFund	12.12
23	Children's Hospital	nationwidekids	12.12
24	Health 2.0	health2con	11.49
25	One HealthTech	oht_uk	10.85
26	Omada Health	omadahealth	10.21
27	Accenture Health	AccentureHealth	9.99
28	DAI	DAIGlobal	9.86
29	PhilipsLiveFrom	PhilipsLiveFrom	9.77
30	Doctors 2.0 & You	doctors20	9.23
31	HealthSPA	HealthSPAfi	9.21
32	TMC Innovation	TMCInnovation	8.87
33	Health 2.0 Europe	Health2eu	8.83
34	CardioSmart	CardioSmart	8.61
35	PCHAlliance	PCHAlliance	8.57
36	Philips Healthcare	PhilipsHealth	8.55
37	AliveCor	AliveCor	8.33
38	Evidation Health	evidation	8.15
39	Bayer AG	Bayer	8.09
40	MyAid4You	MyAid4You	7.89
41	GE Healthcare	GEHealthcare	7.75
42	Digital Salutem	DigitalSalutem	7.74
43	DigitalHealthSummit	dhsummit	7.65
44	HIMSS UK	HIMSS_UK	7.15
45	Equinix UK	EquinixUK	7.08
46	The BMA	TheBMA	6.99
47	RCGP	rcgp	6.94
48	Texas Medical Center	TXMedCenter	6.89
49	Castlight Health	CastlightHealth	6.78
50	MIT Hacking Medicine	mithackmed	6.66

BRANDS 51-100

Rank	Name	Twitter Handle	Influencer Score
51	Validic	validic	6.63
52	Tincture	TinctureHealth	6.62
53	Brigham Innovation	BWHiHub	6.54
54	Jiff	JiffInc	6.52
55	IMT	innovatedmedtec	6.50
56	athenahealth	athenahealth	6.48
57	vImmune App	vimmune	6.45
58	ORCHA	OrchaUK	6.45
59	Duke Digital Health	TheDukeDigital	6.39
60	Philips NorthAmerica	PhilipsNA	6.38
61	CDW Healthcare	CDW_Healthcare	6.30
62	Involution Studios	goinvo	6.26
63	BritishGeriatricsSoc	GeriSoc	6.03
64	SBC Digital Health	sbcHealth	6.01
65	AXA PPP HT&Y	HealthTechYou	6.00
66	ECHAlliance	ECHAlliance	5.98
67	PLOS	PLOS	5.97
68	PULSE@MassChallenge	PULSEMC	5.89
69	Anonymous HealthData	PrivacyInHealth	5.77
70	EU_eHealth	EU_eHealth	5.40
71	eHealth Week 2017	eHealthWeekEU	5.31
72	Switich	SwitichHQ	5.30
73	Fenwick & West LLP	FenwickWest	5.29
74	Wearables & IOT	Wearabletecshow	5.22
75	RoyalSocietyMedicine	RoySocMed	5.12
76	Muse	ChooseMuse	5.12
77	Klick Health	klickhealth	5.07
78	Digital Health AU	AuDigitalHealth	5.02
79	Digital Catapult	DigiCatapult	5.00
80	Bayer Pharma	BayerPharma	4.99
81	Bio-IT World	bioitworld	4.94
82	Dementia Centre	dementiacentre	4.93
83	Exponential Medicine	ExponentialMed	4.91
84	NICE	NICEcomms	4.90
85	NASEM Health	NASEM_Health	4.90
86	Innovate UK	innovateuk	4.88
87	KP Digital Health	KPDigitalHealth	4.86
88	American Well	AmericanWell	4.85
89	HealthTap	HealthTap	4.83
90	NHS Grampian	NHSGrampian	4.76
91	Philips News	PhilipsPR	4.75
92	NHS Highland	NHSHighland	4.74
93	TELUS Health	TELUSHealth	4.70
94	NHS Choices	NHSChoices	4.70
95	Barnsley Hospital	barnshospital	4.64
96	SCWRU	scwru	4.62
97	DHEZ	DigitalHealthEZ	4.61
98	Catalyst HTI	CatalystHTI	4.58
99	ILoveMyPebble	ILoveMyPebble	4.57
100	HIMSS Europe	himsseurope	4.55

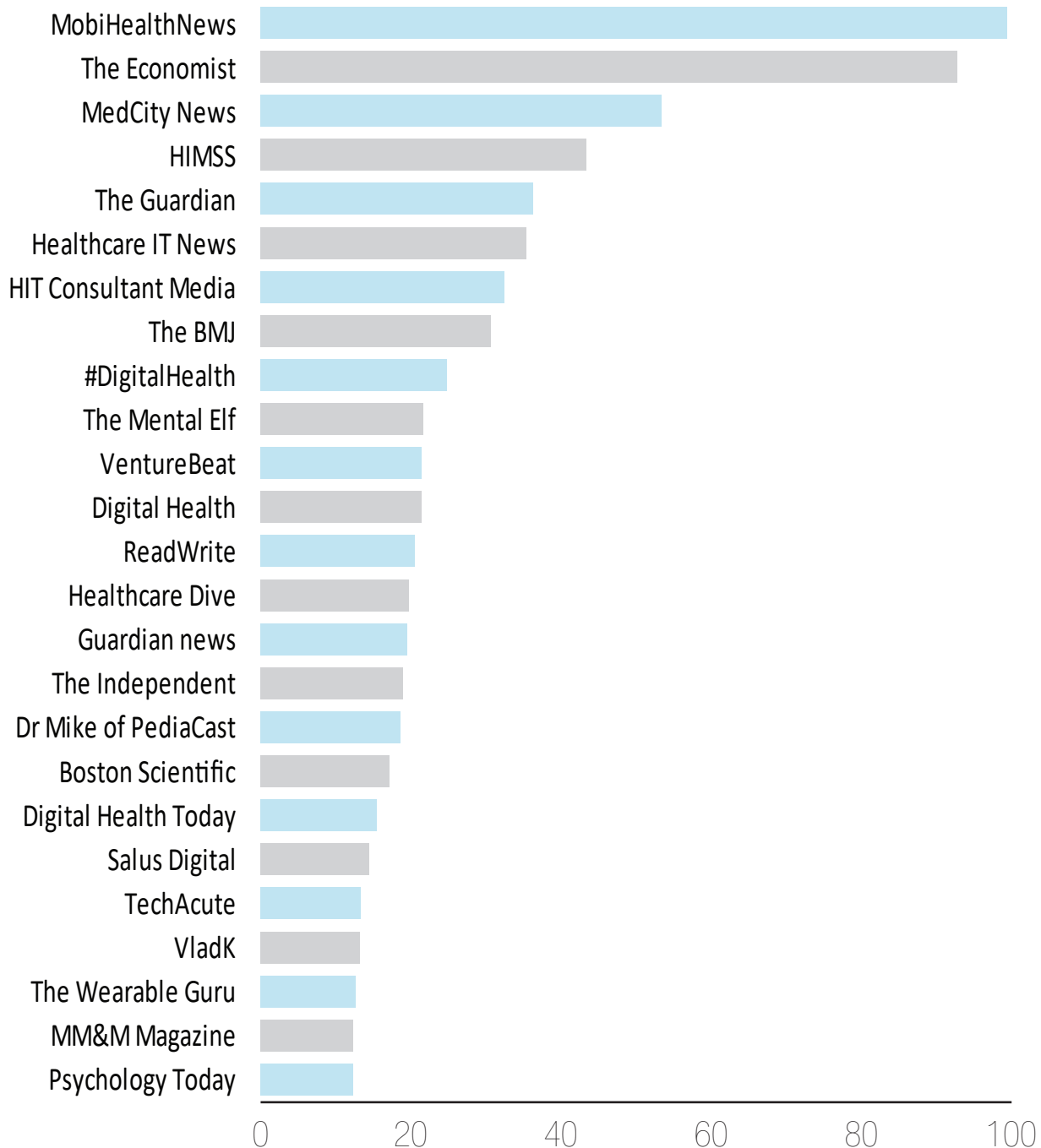


Publications

Top 100

How do they stack up?

PUBLICATIONS - TOP 25



Influencer Score

PUBLICATIONS 1 - 50

Rank	Name	Twitter Handle	Influencer Score
1	MobiHealthNews	MobiHealthNews	100.00
2	The Economist	TheEconomist	93.31
3	MedCity News	medcitynews	53.72
4	HIMSS	HIMSS	43.61
5	The Guardian	guardian	36.47
6	Healthcare IT News	HealthITNews	35.59
7	HIT Consultant Media	hitconsultant	32.70
8	The BMJ	bmj_latest	30.90
9	#DigitalHealth	DejiHesu	24.95
10	The Mental Elf	Mental_Elf	21.80
11	VentureBeat	VentureBeat	21.58
12	Digital Health	digitalhealth2	21.54
13	ReadWrite	RWW	20.67
14	Healthcare Dive	healthcarediver	19.84
15	Guardian news	guardiannews	19.60
16	The Independent	Independent	19.07
17	Dr Mike of PediaCast	pediacast	18.73
18	Boston Scientific	bostonsci	17.23
19	Digital Health Today	dhealthtoday	15.60
20	Salus Digital	SalusDigital	14.50
21	TechAcute	TechAcuteCom	13.45
22	VladK	MedGizmo	13.34
23	The Wearable Guru	WearableGuru	12.72
24	MM&M Magazine	MMMnews	12.45
25	Psychology Today	PsychToday	12.43
26	Tech.eu	tech_eu	12.38
27	ZDNet	ZDNet	11.91
28	BCH Innovation News	BCH_Innovation	11.72
29	Quotedian	quotedian	11.07
30	The Memo	TheMemo	10.90
31	Modern Healthcare	modrnhealthcr	10.87
32	Health IT Central	HealthITCentral	10.53
33	MPO Magazine	MPOmagazine	10.44
34	Health Save Blog	Healthsaveblog	10.38
35	InnovaScape	innova_scape	9.66
36	Evening Standard	standardnews	9.61
37	Digital Health News	digihealthnews	9.48
38	Brigham and Women's	BrighamWomens	9.47
39	Health Data Mgmt	HDMmagazine	9.42
40	Guardian Healthcare	GdnHealthcare	9.35
41	The Irish Times	IrishTimes	8.27
42	Good Morning Britain	GMB	8.17
43	Health Standards	HealthStandards	8.08
44	This Week In Pharma	weekinpharma	7.87
45	HealthCareIT Experts	HCITExpert	7.81
46	FashNerd	FashNerd	7.43
47	mHealthIntelligence	mHealthIntel	7.34
48	Cynthia Roxbury	HealthAIRts	7.29
49	D/SRUPTION	DisruptionHub	6.84
50	Information Age	InformationAge	6.67

PUBLICATIONS 51-100

Rank	Name	Twitter Handle	Influencer Score
51	Doctorpreneurs	Doctorpreneurs	6.48
52	CoFounder Magazine	cofoundermag	6.43
53	J Med Internet Res	JMedInternetRes	6.30
54	CareMo	caring_mobile	6.22
55	Pulse+IT	PulseITMagazine	6.17
56	EMR, EHR and HIT	ehrandhit	6.00
57	The Hot Air Network	HotAirNetwork	5.81
58	Israel News	IsraelNewsNow	5.50
59	research2guidance	r2guidance	5.15
60	Journal of mHealth	Journal_mHealth	5.15
61	Telhealth&MedToday	THMToday	5.14
62	Pharmacy Podcast	PharmacyPodcast	5.13
63	Nursing Times	NursingTimes	5.06
64	FierceHealthIT	FierceHealthIT	5.02
65	The Health Care Blog	THCBstaff	4.81
66	WeNurses	WeNurses	4.62
67	Pharma Market Europe	PMLiVEcom	4.57
68	Smart City Feed	smartcityfeed	4.53
69	Society Guardian	SocietyGuardian	4.41
70	Healthcare Tech Talk	Healthtechtalkn	4.37
71	GP View	GPViewUK	4.25
72	the home of AI info	homeAIinfo	4.19
73	#MentalHealth	MHTuz	3.96
74	eHealthNews.eu	ehealthnews	3.95
75	HealthIT Plus	HealthITplus	3.95
76	The Binary Loom	binaryloom	3.92
77	MD+DI	MDDIonline	3.86
78	HL7 News	HL7news	3.77
79	Health Fast Forward	Health_FF	3.74
80	InternetMedicine.com	Internetmeds	3.72
81	PharmaTimes	PharmaTimes	3.71
82	Guardian Social Care	GdnSocialCare	3.59
83	HCSM News	HCSMnews	3.59
84	GMWatch	GMWatch	3.47
85	Cisco Healthcare	CiscoHealth	3.46
86	StartUs Magazine	StartUsMag	3.41
87	FINTECHNA	fintechna	3.37
88	AJMC	AJMC_Journal	3.28
89	Security Testing	sectest9	3.26
90	Mobile Health Times	mobihealthtimes	3.25
91	KQEDscience	KQEDscience	3.23
92	Medical Reel	MedicalReel	3.13
93	Peterborough T'graph	peterboroughtel	3.05
94	DisabledGo	DisabledGo	3.01
95	IoT Magazine	arvriotmagazine	2.97
96	Special Needs Jungle	SpcialNdsJungle	2.93
97	UKAuthority	UKAuthority	2.91
98	BioPortfolio Portal	BioPortfolio	2.87
99	CounsellingDirectory	Counselling_UK	2.80
100	PJonline	PJOnline_News	2.71

Check out all of our influencer lists on the Analytica Blog

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IoT

BYOD

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Big Data

Big Data and CX

ERP

Wearables

IRM

We build powerful Influencer Relationship Management software.
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