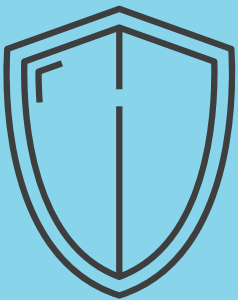


DATA SECURITY

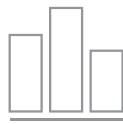


TOP 100 INFLUENCERS
AND BRANDS

inside



Methodology



Comparison



Network Maps



Top 100 Lists



Key Insights

methodology

The PageRank based methodology we use to extract influencers on a particular topic (tweets mentioning "data privacy" OR dataprivacy OR "data security" OR datasecurity OR datasec OR "data protection" OR dataprotection in this case) takes into account the number and quality of contextual references that a user receives. These calculations also take into account a user's **relevance** (number of tweets on topic), **reach** (number of followers) and **reference** (how often they appear in Twitter lists).

If you want to learn more, please read our article that outlines influencer identification.

[take me there](#)

BIG

the
data



90
days



280,306
tweets

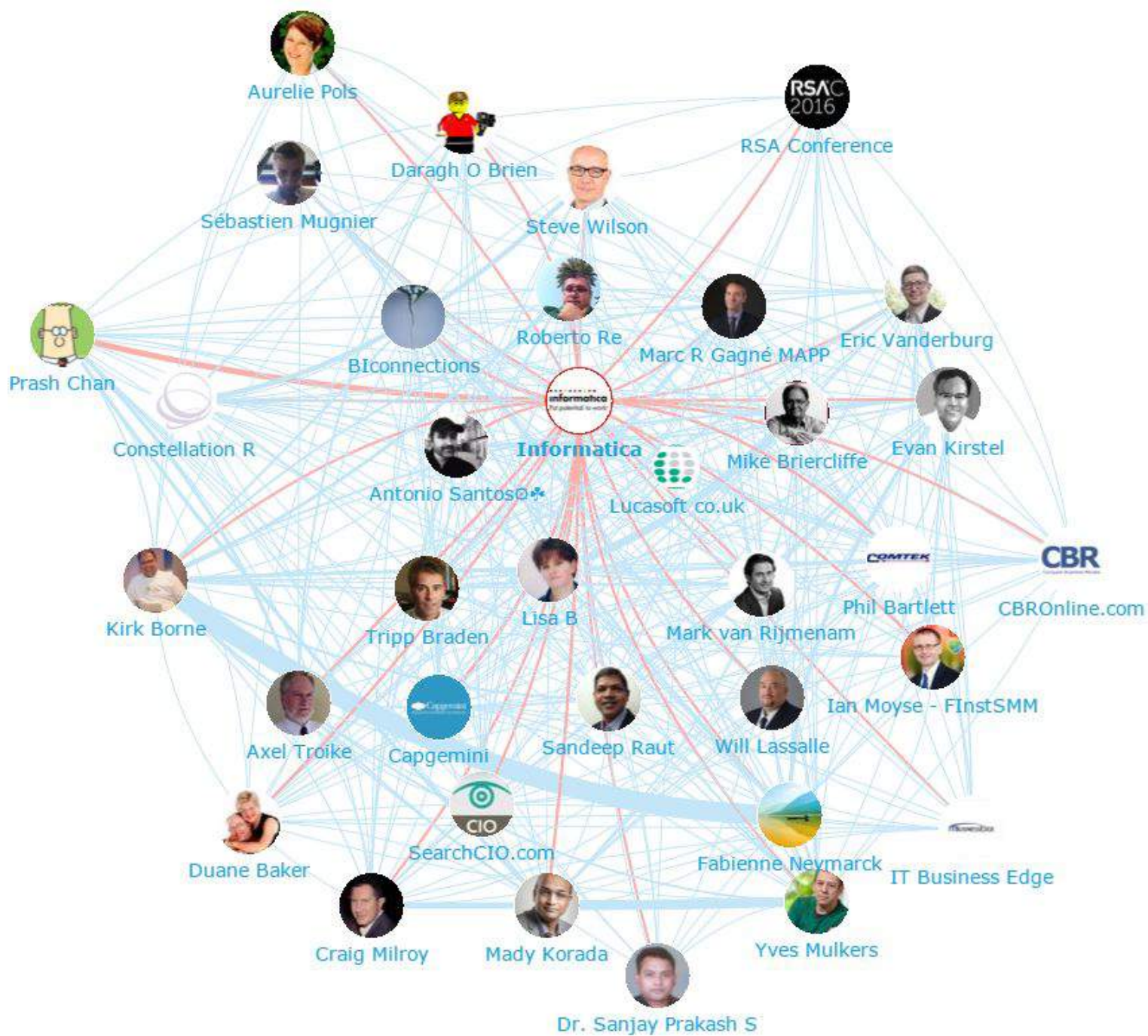


7,686
engaged users



64,468
engaged tweets

Interactions between influencers and brands in data security



This map was created using our Influencer Relationship Management software.

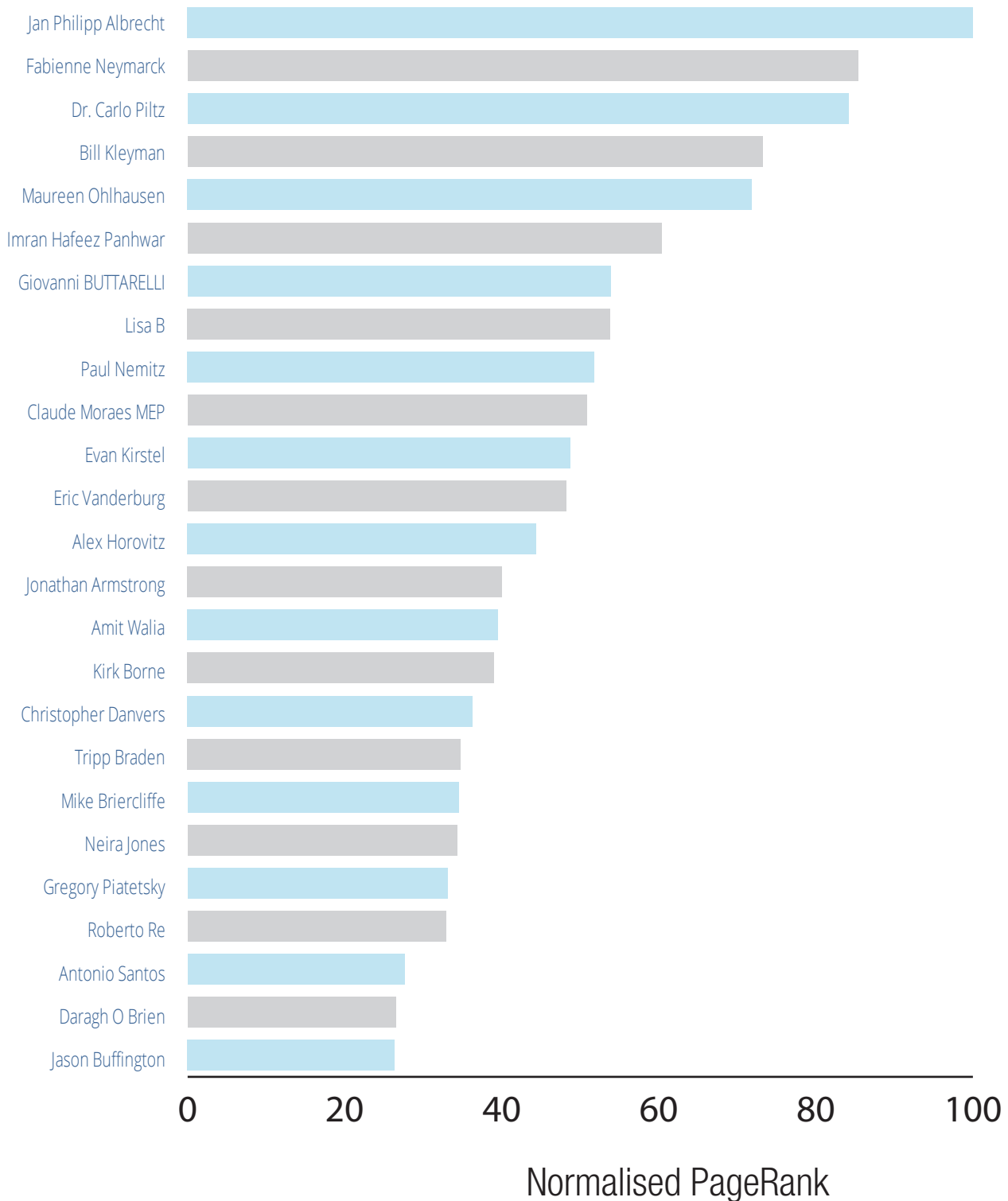
[Learn More](#)



Individuals
Top 100

How do they stack up?

INDIVIDUALS - TOP 25



INDIVIDUALS 1 - 50

| Rank | Name | Twitter Handle | Influencer Score |
|------|----------------------|-----------------|------------------|
| 1 | Jan Philipp Albrecht | JanAlbrecht | 100.00 |
| 2 | Fabienne Neymarck | ArkangelScrap | 85.38 |
| 3 | Dr. Carlo Piltz | CarloPiltz | 84.13 |
| 4 | Bill Kleyman | QuadStack | 73.19 |
| 5 | Maureen Ohlhausen | MOhlhausenFTC | 71.86 |
| 6 | Imran Hafeez Panhwar | roomeezon | 60.38 |
| 7 | Giovanni BUTTARELLI | Buttarelli_G | 53.85 |
| 8 | Lisa B | lisabriercliffe | 53.81 |
| 9 | Paul Nemitz | PaulNemitz | 51.78 |
| 10 | Claude Moraes MEP | ClaudeMoraesMEP | 50.80 |
| 11 | Evan Kirstel | evankirstel | 48.72 |
| 12 | Eric Vanderburg | evanderburg | 48.16 |
| 13 | Alex Horovitz | AlexHorovitz | 44.40 |
| 14 | Jonathan Armstrong | armstrongjp | 40.03 |
| 15 | Amit Walia | amit_walia | 39.54 |
| 16 | Kirk Borne | KirkDBorne | 39.02 |
| 17 | Christopher Danvers | kingofpayments | 36.30 |
| 18 | Tripp Braden | TrippBraden | 34.76 |
| 19 | Mike Briercliffe | mikejulietbravo | 34.48 |
| 20 | Neira Jones | neirajones | 34.29 |
| 21 | Gregory Piatetsky | kdnuggets | 33.06 |
| 22 | Roberto Re | RobRe62 | 32.88 |
| 23 | Antonio Santos | akwyz | 27.64 |
| 24 | Daragh O'Brien | daraghobrien | 26.53 |
| 25 | Jason Buffington | Jbuff | 26.36 |
| 26 | Tom Murray | thomascmurray | 25.86 |
| 27 | Vishal Sharma | vishne0 | 25.61 |
| 28 | Manolis Sfinarolakis | AverageJoeVC | 25.45 |
| 29 | Craig Milroy | CraigMilroy | 25.01 |
| 30 | Dr. Sanjay Prakash S | DrSanjayPSahoo | 24.39 |
| 31 | Mike Wright | MWiFRC | 24.08 |
| 32 | Aurelie Pols | AureliePols | 23.93 |
| 33 | Glyn Moody | glynmoody | 22.83 |
| 34 | Yves Mulkers | YvesMulkers | 22.74 |
| 35 | Simon Cocking | SimonCocking | 22.42 |
| 36 | Brian Honan | BrianHonan | 22.10 |
| 37 | Lenni Montiel UNDESA | LenniMontiel | 21.94 |
| 38 | William Nizzle | bill_nizzle | 21.80 |
| 39 | Rodrigo Gazzaneo | vGazza | 19.91 |
| 40 | Duane Baker | DBaker007 | 19.79 |
| 41 | Gianmarco Troia | gmt71_01 | 19.54 |
| 42 | Chaudhry Javed Iqbal | cjiqbal | 19.37 |
| 43 | Guy Churchward | guychurchward | 18.65 |
| 44 | Evelyn de Souza | e_desouza | 18.50 |
| 45 | Sébastien Mugnier | smugnier | 18.29 |
| 46 | Phil Bartlett | Phil_Comtek | 17.85 |
| 47 | scott delandy | scottdelandy | 16.83 |
| 48 | Ian Moyses | imoyse | 15.53 |
| 49 | Peter Ku | peterku | 15.25 |
| 50 | Marc R Gagné MAPP | OttLegalRebels | 15.20 |

INDIVIDUALS 51-100

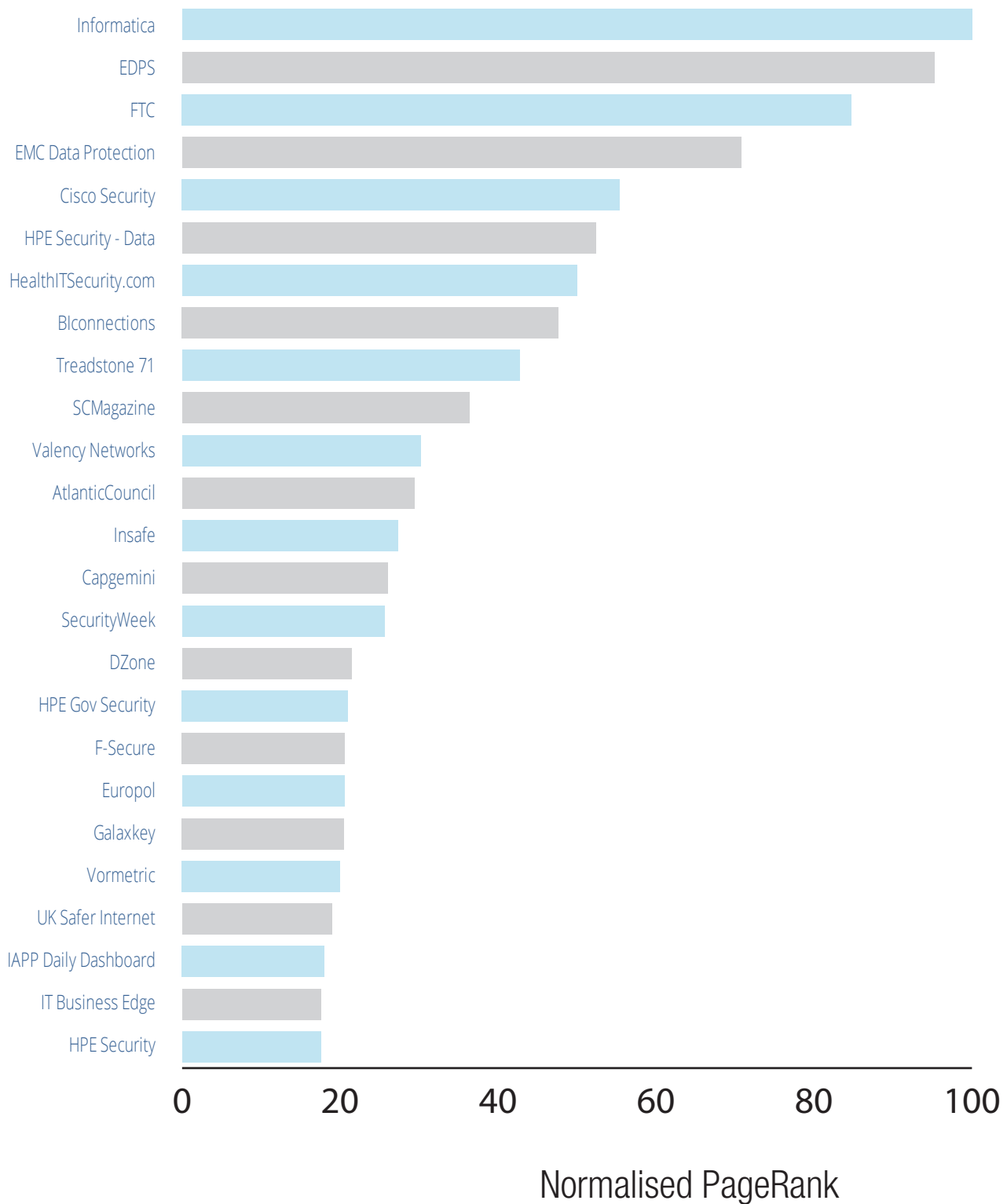
| Rank | Name | Twitter Handle | Influencer Score |
|------|----------------------|-----------------|------------------|
| 51 | Carla Mays, MPA | CarlaMays | 14.99 |
| 52 | Alex Barreto | shakamunyi | 14.77 |
| 53 | Jla | 3itcom | 14.38 |
| 54 | Mar | marikokoloco | 14.37 |
| 55 | michel verstrepen | gpmt | 14.36 |
| 56 | Claire | clairebotai | 14.33 |
| 57 | Jennifer Baker | BrusselsGeek | 14.08 |
| 58 | Morgan Reed | morganwreed | 14.05 |
| 59 | Clifford McDowell | cliffordious | 14.03 |
| 60 | Greg Schulz | storageio | 13.36 |
| 61 | Dr. JR Reagan | IdeaXplorer | 13.31 |
| 62 | Pierluigi Paganini | securityaffairs | 13.28 |
| 63 | Tim Grieveson | timgrieveson | 13.02 |
| 64 | Mark van Rijmenam | VanRijmenam | 12.79 |
| 65 | Prash Chan | MDMGeek | 12.55 |
| 66 | Sandeep Raut | rautsan | 12.37 |
| 67 | Scott Siemens | Scott_Siemens | 11.80 |
| 68 | Lisa M. Brownlee | Imbrownlee1 | 11.69 |
| 69 | Mady Korada | MostlyKnown | 11.67 |
| 70 | Monique Altheim | AltheimPrivacy | 11.66 |
| 71 | Rebecca Herold | PrivacyProf | 11.26 |
| 72 | Prof. Ian Brown 布赤龍 | 1BrOwn | 10.86 |
| 73 | Ian Cook | Secnewsbytes | 10.85 |
| 74 | Mark O'Hare | SecurityFirstCo | 10.81 |
| 75 | Jules Polonetsky | JulesPolonetsky | 10.78 |
| 76 | Sanjay Katkar | sanjaykatkar | 10.77 |
| 77 | David Horrigan | DavidHorrigan | 10.70 |
| 78 | Foresight Noah | wenNEFisJESSY | 10.55 |
| 79 | Steve Wilson | Steve_Lockstep | 10.53 |
| 80 | Simon McGarr | Tupp_Ed | 10.49 |
| 81 | Axel Troike | AxelTroike | 10.47 |
| 82 | Jon Neiditz | jonneiditz | 10.47 |
| 83 | Júlio César Melo | JulioCyberSec | 10.42 |
| 84 | Mike Biselli | mikebiselli | 10.24 |
| 85 | alexander knorr | opexxx | 10.07 |
| 86 | Christophe Fontaine | Fontaine_Ch | 10.06 |
| 87 | Steve Kunczewicz | SteveKunczewicz | 9.95 |
| 88 | Quentyn Taylor | quentynblog | 9.92 |
| 89 | Owen Boswarva | owenboswarva | 9.88 |
| 90 | Andrew Hay | andrewsmhay | 9.84 |
| 91 | Dux Raymond Sy | meetdux | 9.82 |
| 92 | Paul Bernal | PaulbernalUK | 9.62 |
| 93 | Will Lassalle | wlassalle | 9.62 |
| 94 | Jim Clancy | TheJimClancy | 9.57 |
| 95 | Florence Bonnet | FlorenceBonnet | 9.54 |
| 96 | Patricia Boshuizen | patboshuizen | 9.43 |
| 97 | Charles Christian | ChristianUncut | 9.38 |
| 98 | David M. Adler, Esq. | adlerlaw | 9.38 |
| 99 | Daniela Tenti | Manonmidire | 9.38 |
| 100 | Maja Kocijančič | MajaEUspox | 9.33 |



Brands **Top 100**

How do they stack up?

BRANDS - TOP 25



BRANDS 1 - 50

| Rank | Name | Twitter Handle | Influencer Score |
|------|----------------------|-----------------|------------------|
| 1 | Informatica | Informatica | 100.00 |
| 2 | EDPS | EU_EDPS | 95.23 |
| 3 | FTC | FTC | 84.75 |
| 4 | EMC Data Protection | EMCProtectData | 70.79 |
| 5 | Cisco Security | CiscoSecurity | 55.40 |
| 6 | HPE Security - Data | hpe_voltage | 52.38 |
| 7 | HealthITSecurity.com | SecurityHIT | 50.02 |
| 8 | Blconnections | biconnections | 47.65 |
| 9 | Treadstone 71 | Treadstone71LLC | 42.70 |
| 10 | SCMagazine | SCMagazine | 36.35 |
| 11 | Valency Networks | ValencyNetworks | 30.20 |
| 12 | AtlanticCouncil | AtlanticCouncil | 29.40 |
| 13 | Insafe | Insafenetwork | 27.33 |
| 14 | Capgemini | Capgemini | 26.01 |
| 15 | SecurityWeek | SecurityWeek | 25.64 |
| 16 | DZone | DZone | 21.45 |
| 17 | HPE Gov Security | HPE_GovSec | 21.01 |
| 18 | F-Secure | FSecure | 20.60 |
| 19 | Europol | Europol | 20.54 |
| 20 | Galaxkey | Galaxkey | 20.50 |
| 21 | Vormetric | Vormetric | 19.99 |
| 22 | UK Safer Internet | UK_SIC | 18.95 |
| 23 | IAPP Daily Dashboard | DailyDashboard | 18.01 |
| 24 | IT Business Edge | ITBusinessEdge | 17.55 |
| 25 | HPE Security | HPE_Security | 17.55 |
| 26 | Privacy Camp | PrivacyCamp | 17.50 |
| 27 | Fortinet | Fortinet | 17.10 |
| 28 | SimpliVity | SimpliVityCorp | 16.80 |
| 29 | Future of Privacy | futureofprivacy | 16.33 |
| 30 | Forcepoint LLC | Forcepointsec | 15.96 |
| 31 | INTERPOL | INTERPOL_HQ | 15.86 |
| 32 | Nutanix Inc. | nutanix | 15.84 |
| 33 | Dell Data Protection | DellDP | 15.81 |
| 34 | CBROnline.com | cbronline | 15.38 |
| 35 | RSA Conference | RSAConference | 15.29 |
| 36 | IT Governance | ITGovernance | 14.91 |
| 37 | Accenture Technology | AccentureTech | 14.80 |
| 38 | Unisys Corporation | unisyscorp | 14.67 |
| 39 | HPE Software | HPE_Software | 14.35 |
| 40 | Intralinks | Intralinks | 14.21 |
| 41 | PwC Advisory | PwCAdvisory | 13.65 |
| 42 | Uniscon GmbH | UnisconGmbH | 13.30 |
| 43 | Delphix | delphix | 13.25 |
| 44 | Technology Experts | IDGCN | 13.12 |
| 45 | Dell Security | DellSecurity | 12.75 |
| 46 | DATAVERSITY | Dataversity | 12.70 |
| 47 | Ascot Barclay Cyber | AscotBarclay | 12.69 |
| 48 | NatlCyberSecAlliance | StaySafeOnline | 12.65 |
| 49 | Doorda | Doorda | 12.58 |
| 50 | ForgeRock | ForgeRock | 12.44 |

BRANDS 51-100

| Rank | Name | Twitter Handle | Influencer Score |
|------|----------------------|-----------------|------------------|
| 51 | Hitachi Data Systems | HDScorp | 12.43 |
| 52 | Digital Guardian | DigitalGuardian | 12.40 |
| 53 | CWN | Cyber_War_News | 12.36 |
| 54 | Commvault | Commvault | 12.30 |
| 55 | Druva Inc | druvainc | 12.27 |
| 56 | Dell Software | DellSoftware | 12.16 |
| 57 | Access Now | accessnow | 12.10 |
| 58 | VASCO Data Security | VASCODataNews | 11.94 |
| 59 | DAMA International | DAMA_I | 11.92 |
| 60 | EPIC | EPIPrivacy | 11.75 |
| 61 | Duo Security | duosec | 11.73 |
| 62 | InfosecurityEurope | Infosecurity | 11.66 |
| 63 | Unitrends Recovery | Unitrends | 11.44 |
| 64 | Nimble Storage | NimbleStorage | 11.43 |
| 65 | Constellation R | constellationr | 11.43 |
| 66 | Compare the Cloud | comparethecloud | 11.43 |
| 67 | eSignLive by VASCO | eSignLive | 11.39 |
| 68 | Blue Coat Systems | BlueCoat | 11.37 |
| 69 | Symantec EMEA | SymantecEMEA | 11.23 |
| 70 | SearchCIO.com | searchCIO | 11.20 |
| 71 | ISACA International | ISACANews | 11.20 |
| 72 | HPE ConvergedDI | HPE_ConvergedDI | 10.93 |
| 73 | TRUSTe | TRUSTe | 10.73 |
| 74 | IT Crowdsource@ | ITCrowdsource | 10.50 |
| 75 | Verizon Enterprise | VZEnterprise | 10.43 |
| 76 | Banking Technology | BankingTechno | 10.42 |
| 77 | Zuora | Zuora | 10.40 |
| 78 | ACLU Massachusetts | ACLU_Mass | 10.38 |
| 79 | Lucasoft co.uk | lucasoft_co_uk | 10.35 |
| 80 | Privacy Now! | All4Privacy | 10.03 |
| 81 | rubrik, Inc. | rubrikinc | 10.02 |
| 82 | Best VPN Provider | bestvpns | 10.00 |
| 83 | Arcserve | Arcserve | 9.92 |
| 84 | Guidance Software | EnCase | 9.78 |
| 85 | Delta Risk LLC | DeltaRisk | 9.65 |
| 86 | hwingo | hwingo | 9.64 |
| 87 | Egress Switch | EgressSwitch | 9.59 |
| 88 | STOP THINK CONNECT | STOPTHNKCONNECT | 9.47 |
| 89 | UKAuthority | UKAuthority | 9.14 |
| 90 | InfoSec World | InfoSec_World | 9.07 |
| 91 | SearchCompliance.com | ITCompliance | 8.98 |
| 92 | Neuron | Neuronme | 8.97 |
| 93 | Intel Security | IntelSecurity | 8.92 |
| 94 | Absolute | absolutecorp | 8.70 |
| 95 | The Chertoff Group | ChertoffGroup | 8.66 |
| 96 | ENISA | enisa_eu | 8.60 |
| 97 | Dissent Doe | PogoWasRight | 8.48 |
| 98 | GW Cyber & Homeland | gwchcs | 8.32 |
| 99 | WinMagic | WinMagic | 7.88 |
| 100 | THINKTaNK | B2Spirit_TT | 7.87 |

Check out all of our influencer lists on the Analytica Blog

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IoT

BYOD

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Big Data and CX

ERP

Wearables

IRM

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