

FINTECH

Top 100 Brands & Individuals

An exhaustive list of thought leaders, including Firms, Media Outlets, Industry Blogs and Professionals.

inside



Methodology



Comparison



Network Maps



Top 100 Lists



Key Insights

methodology

The PageRank based methodology we use to extract influencers on a particular topic (tweets mentioning “#fintech OR fintech OR #financialtech OR ((financial OR finance OR fin) AND (tech OR technology OR technologies)) OR efinance OR #efinance OR e-finance OR #e-finance OR "e finance" in this case) takes into account the number and quality of contextual references that a user receives.

These calculations are independent of a user's number of followers, but we do filter our lists based on how much a user is engaged in the conversation.

If you want to learn more, read our article that outlines influencer identification.

[take me there](#)

BIG

the
data



90
days



934,000
tweets



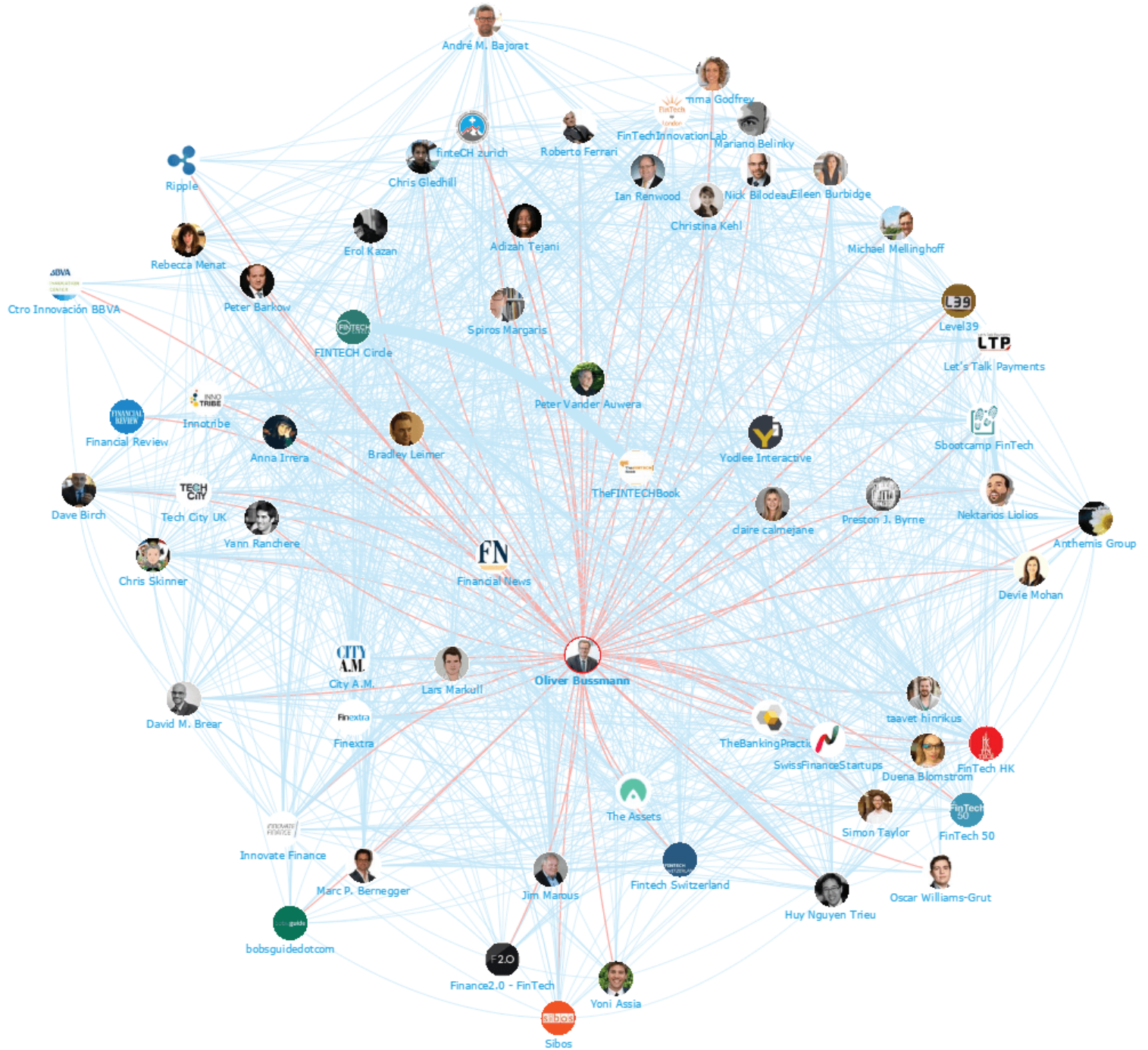
119,112
users



419,397
engaged tweets

Interactions between Influencers in the Fintech debate*

*Make sure you zoom in to see the full detail.



This map was created using our Influencer Relationship Management software.

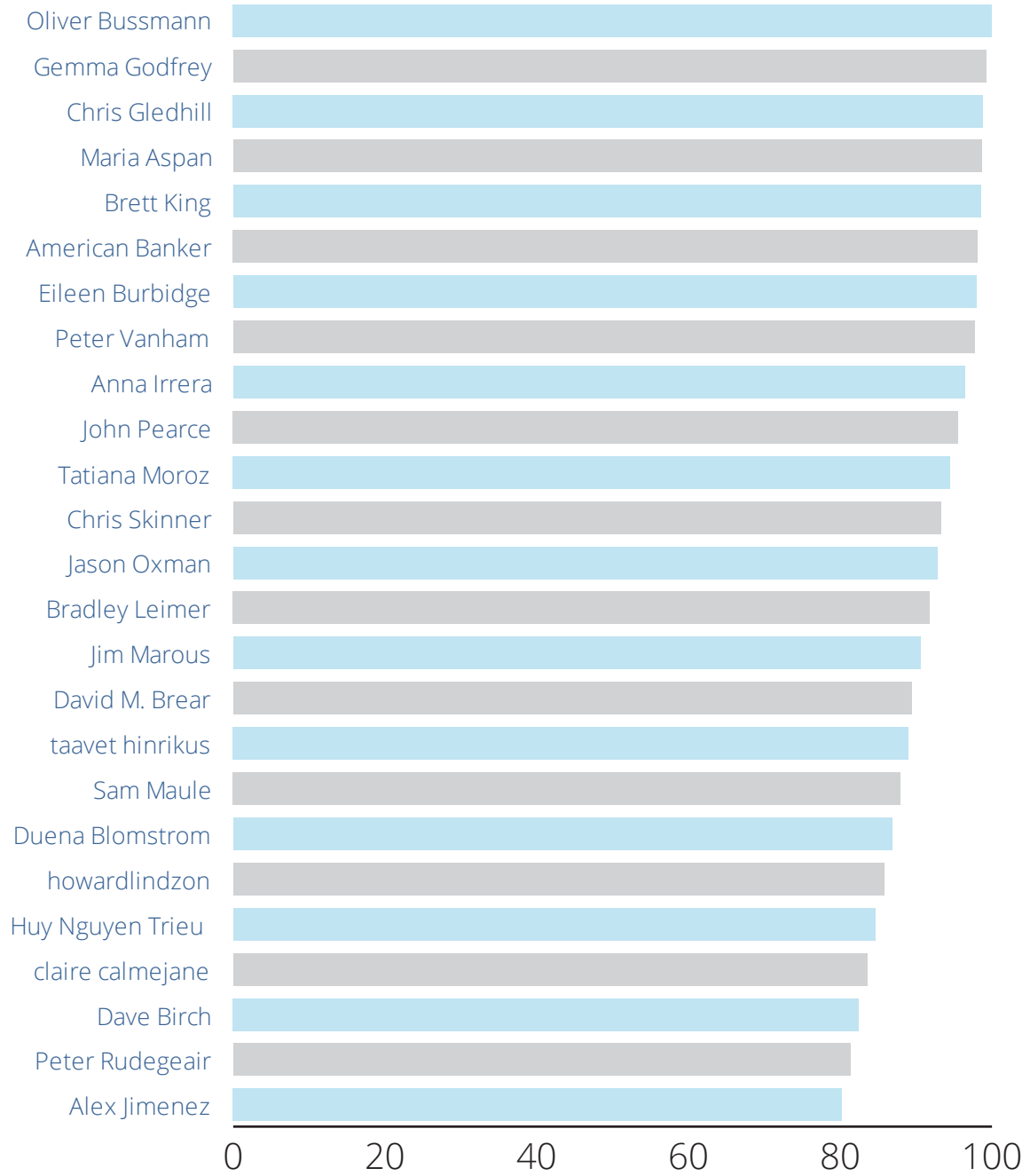
[Learn More](#)



Individuals
Top 100

How do they stack up?

INDIVIDUALS - TOP 25



Normalised PageRank

INDIVIDUALS 1 - 50

Rank	Name	Twitter Handle	Page Rank
1	Oliver Bussmann	obussmann	100.00
2	Gemma Godfrey	GCGodfrey	99.25
3	Chris Gledhill	cgedhill	98.81
4	Maria Aspan	mariaaspan	98.62
5	Brett King	brettking	98.55
6	American Banker	AmerBanker	98.12
7	Eileen Burbidge	eileentso	97.96
8	Peter Vanham	petervanham	97.68
9	Anna Irrera	annairrera	96.44
10	John Pearce	tech_pearce	95.54
11	Tatiana Moroz	queentatiana	94.51
12	Chris Skinner	Chris_Skinner	93.29
13	Jason Oxman	joxman	92.81
14	Bradley Leimer	leimer	91.79
15	Jim Marous	JimMarous	90.61
16	David M. Brear	davidbrear	89.37
17	taavet hinrikus	taavet	88.99
18	Sam Maule	sammaule	87.95
19	Duena Blomstrom	DuenaBlomstrom	86.82
20	howardlindzon	howardlindzon	85.81
21	Huy Nguyen Trieu	Huynguyentrieu	84.59
22	claire calmejane	ccalmeja	83.52
23	Dave Birch	dgwbirch	82.45
24	Peter Rudegear	rudegear	81.34
25	Alex Jimenez	RAlexjimenez	80.24
26	Damien Georges	nycdamien	79.23
27	Spiros Margaritis	SpirosMargaritis	78.22
28	Devie Mohan	devie_mohan	77.16
29	Oscar Williams-Grut	OscarWGrut	76.15
30	Peter Vander Auwera	petervan	75.12
31	Daniel Lowther	prmonkeyman	74.02
32	Mike Butcher	mikebutcher	73.99
33	Philippe Gelis	Pgelis	72.98
34	Lars Markull	LarsMarkull	71.93
35	Christine Duhaime	cduhaime	69.83
36	André M. Bajorat	ambajorat	68.81
37	Mariano Belinky	belimad	67.74
38	Florian Graillot	FGraillot	66.68
39	Nick Bilodeau	FinMktg	65.61
40	Nektarios Liolios	neklilios	64.56
41	Adam Nanjee	adamnanjee	63.54
42	Anne Boden	AnneBoden	62.45
43	Yann Ranchere	tek_fin	61.42
44	Lisa Kuhn Phillips	LisaKuhnPhillips	60.41
45	Elizabeth Lumley	LizLum	59.41
46	Susanne Chishti	SusanneChishti	59.40
47	Markus Gnirck	mgnirck	58.30
48	Marc P. Bernegger	marcpbernegger	57.27
49	Scarlett Sieber	ScarlettSieber	56.16
50	Izabella Kaminska	izakaminska	55.12

INDIVIDUALS 51-100

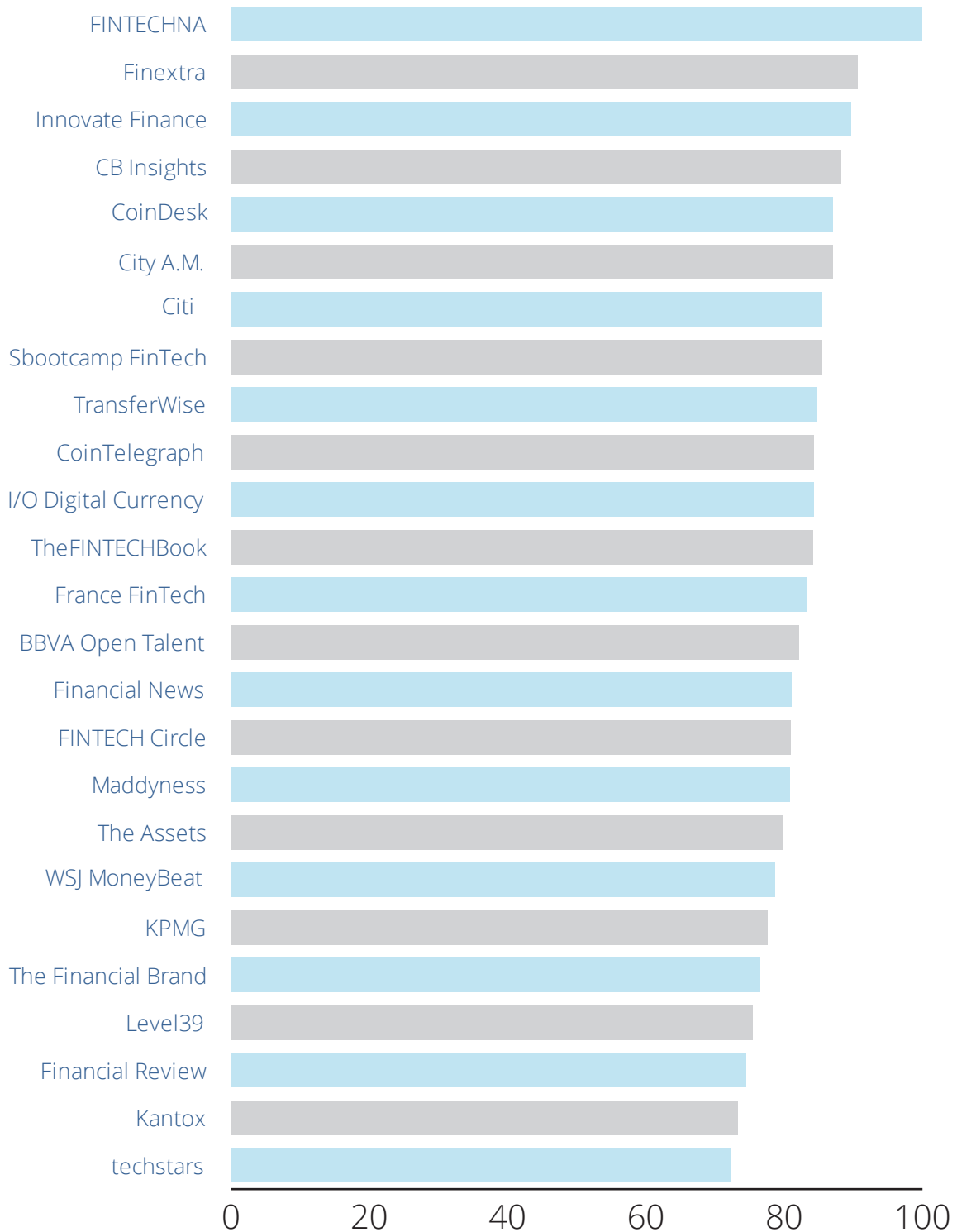
Rank	Name	Twitter Handle	Page Rank
51	Michael Halloran	fintechblogger	54.10
52	Roberto Ferrari	ferrarirobotweet	53.08
53	Anthony Di Iorio	diiorioanthony	52.08
54	Rob Moffat	robmoff	51.06
55	Bailey Reutzel	BLR13	50.03
56	Christophe Langlois	Visible_Banking	49.03
57	Erol Kazan	ErolKazan	48.03
58	Minh Q. Tran	Minh_Q_Tran	47.01
59	Yoni Assia	yoniasia	46.01
60	Yoav Vilner	YoavWilner	46.00
61	rshevin	rshevin	44.99
62	Elina Räsänen	elinarasanen	43.99
63	Matteo Rizzi	matteorizzi	42.96
64	Shai Goldman	shaig	41.94
65	Evan Kirstel	evankirstel	40.93
66	Simon Taylor	sytaylor	39.92
67	Sean Park	parkparadigm	38.90
68	Peter Barkow	BarkowConsult	36.88
69	Jan Miranda	JanMiranda	35.88
70	Hiroki Takeuchi	hirokitakeuchi	34.87
71	R Ray Wang (???)	rwang0	33.87
72	Ian Renwood	IRenwood	32.86
73	claire cockerton	clairecockerton	31.86
74	MichaelKitces	MichaelKitces	30.86
75	Theo Priestley	ITredux	29.86
76	Nic Cary	niccary	28.85
77	Michael Mellinghoff	Mellinghoff	27.85
78	David Gerbino	dmgerbino	26.84
79	Jess Williamson	JessInBlue	25.84
80	Max Keiser	maxkeiser	24.84
81	Rebecca Menat	RebMeIMen	23.83
82	Mark Petty	pettymark	22.83
83	Scott Robinson	TheScottRob	21.83
84	Christina Kehl	extrablatt	20.81
85	Russ Shaw	RussShaw1	19.81
86	Pete Rizzo	pete_rizzo_	18.81
87	Marie Quantier	MarieQuantier	17.81
88	Louise Beaumont	LouiseHBeaumont	16.79
89	Amit Goel	amitTwitr	15.79
90	Chance Barnett	chancebar	14.78
91	Jason Bates	JasonBates	13.78
92	Eddy Travia	startupeddy	12.75
93	Stuart Clarke	StuartClarkeUK	11.73
94	James Eyers	eyersj	10.72
95	Preston J. Byrne	prestonjbyrne	9.72
96	Adizah Tejani	Adizah_Tejani	8.72
97	Ian Kar	iankar_	7.68
98	Michael Bloch	michael_bloch	6.68
99	Cédric Teissier	echotraffic	0.67
100	Bob Annibale	BobAnnibaleCiti	0.66



Brands **Top 100**

How do they stack up?

BRANDS - TOP 25



Normalised PageRank

BRANDS 1 - 50

Rank	Name	Twitter Handle	PageRank
1	FINTECHNA	fintechna	100.00
2	Finextra	Finextra	90.64
3	Innovate Finance	InnFin	89.67
4	CB Insights	CBinsights	88.30
5	CoinDesk	coindesk	87.08
6	City A.M.	CityAM	87.07
7	Citi	Citi	85.51
8	Sbootcamp FinTech	sbcFinTech	85.51
9	TransferWise	TransferWise	84.66
10	CoinTelegraph	CoinTelegraph	84.33
11	I/O Digital Currency	IO_Coin	84.30
12	TheFINTECHBook	TheFINTECHBook	84.24
13	France FinTech	FranceFintech	83.22
14	BBVA Open Talent	bbvaopentalent	82.20
15	Financial News	eFinancialNews	81.10
16	FINTECH Circle	FINTECHCircle	80.90
17	Maddyness	bymaddyness	80.79
18	The Assets	the_assets	79.77
19	WSJ MoneyBeat	WSJMoneyBeat	78.71
20	KPMG	KPMG	77.55
21	The Financial Brand	FinancialBrand	76.54
22	Level39	Level39CW	75.51
23	Financial Review	FinancialReview	74.48
24	Kantox	kantox	73.30
25	techstars	techstars	72.26
26	Innotribe	Innotribe	71.26
27	FinTech Lab	FinTechLab	70.25
28	Ctro Innovación BBVA	CIBBVA	69.24
29	Christine Lejoux	ChLejoux	68.21
30	MoneyConf	MoneyConfHQ	67.20
31	Finovate	Finovate	66.12
32	Tech City News	TechCityNews	65.07
33	FinTech HK	FinTechHK	64.02
34	Currency Cloud	currency_cloud	63.93
35	regalii	regalii	62.93
36	Yodlee	Yodlee	61.68
37	Adyen Payments	Adyen	60.61
38	Magnr	magnr	59.52
39	Stellar	StellarOrg	58.50
40	FinTechFR in Paris	FinTechFR	58.33
41	Silicon Valley Bank	SVB_Financial	57.27
42	Balderton Capital	balderton	56.27
43	Nutmeg	thenutmegteam	55.26
44	Startupbootcamp	Sbootcamp	54.23
45	Let's Talk Payments	LetsTalkPaymnts	53.11
46	Holland FinTech	HollandFinTech	53.10
47	Stone & Chalk	stoneandchalk	52.06
48	Holvi	Holvi	52.01
49	Yodlee Interactive	YIDeveloper	51.00
50	Keynote 2015	Keynote_2015	51.90

BRANDS 51-100

Rank	Name	Twitter Handle	Page Rank
51	Tech City UK	TechCityUK	51.87
52	Finance Innovation	Pole_FIN_INNOV	51.86
53	SAN InnoVentures	SanInnoventures	50.86
54	Bitcoinist.net	bitcoinist	49.86
55	Bitcoin	Bitcoin	48.77
56	AXA Strat. Ventures	AXAVentures	47.72
57	Dwolla	dwolla	46.70
58	Fintech Switzerland	FintechCH	45.68
59	Tech.eu	tech_eu	44.65
60	Revolut	RevolutApp	43.61
61	Bank Innovation	BankInnovation	42.60
62	Finnovista	Finnovista	41.60
63	Village Capital	villagecapital	40.58
64	WorldRemit	WorldRemit	39.50
65	Celent	Celent_Research	38.49
66	NUMBER26	number26de	37.47
67	payname	payname	36.45
68	Oliver Wyman	OliverWyman	37.88
69	The iHub	iHub	35.45
70	TheBankingPractice	BankingPractice	34.40
71	Ripple	Ripple	33.37
72	Daily Fintech	DailyFintech	32.34
73	Koho	GetKoho	31.33
74	NewFinance	NewFinance	30.32
75	Pioneers	Pioneers	29.30
76	Symbid	Symbid	28.26
77	MaRS	MaRSDD	27.26
78	PRÊT D'UNION	pretdunion	26.24
79	Syscoin	syscoin	25.24
80	Brave New Coin	bravenewcoin	24.24
81	Xignite	xignite	23.22
82	FinTech 50	TheFinTech50	22.20
83	Breaking Bank\$ Radio	Breakingbanks1	21.20
84	Anthemis Group	anthemis	20.18
85	bobsguidedotcom	Bobsguidedotcom	19.18
86	ICTSpring EU Summit	ICTSpring	18.15
87	Wharton FinTech	whartonfintech	18.15
88	SwissFinanceStartups	SFS_CH	17.15
89	NEST.vc	NestIdeas	17.14
90	Atom Bank	atom_bank	17.14
91	Next Bank	nextbank	17.12
92	Finexkap	finexkap	17.12
93	finteCH zurich	finnovationCH	17.10
94	iwoca	iwoca	17.09
95	Hot Topics	HotTopicsHT	17.08
96	FinTechInnovationLab	FinTechLabLDN	17.06
97	Zopa	Zopa	17.04
98	Finance2.0 - FinTech	finance20ch	17.03
99	AXA Lab	AXALab	17.00
100	Kabbage	KabbageInc	16.99

Check out all of our influencer lists on the Analytica Blog

B2BMarketing

IoT

BYOD

visit the blog

Big Data

Big Data and CX

ERP

Wearables

IRM

We build powerful Influencer Relationship Management software.
Request a free demo and find out what IRM can do for your brand.

learn more about IRM

